

## PERSONAL INFORMATION

## Dorina VLAD



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Date of birth July 3<sup>rd</sup>, 1956 | Nationality Romanian

## WORK EXPERIENCE

1992-2022

## Associate Professor at the Faculty of Architecture and Urban Planning

Technical University of Cluj-Napoca / 28, Memorandumului Street

## • Didactic activities:

## a. Courses

1. Elements of Architecture, 1st year of study - Faculty of Installations of UTC - N (1994-1999)
2. History of furniture–Styles, 3rd year of study-Faculty of Architecture and Urban Planning(1998-2022);
3. Furniture Design Techniques, 3<sup>rd</sup> year of study-Faculty of Architecture and Urban Planning (2002-2016);
4. Furniture in the 20<sup>th</sup> Century, 3<sup>rd</sup> year of study- Faculty of Architecture and Urban Planning (2004-present)
5. Iron in the Architecture of Transylvania since the end of the 18<sup>th</sup> Century until the beginning of the 20<sup>th</sup> Century – postgraduate course at the Restoration postgraduate program organised at FAU (2003, 2005)
6. Traditional Furniture-5<sup>th</sup> year of study- Faculty of Architecture and Urban Planning (2009- present)

## b. Practical works

1. Practical works at History of furniture–Styles, 4th year of study (1998-2017);
2. Practical works at Forms Study- 1<sup>st</sup> year of study (1998-2000)
3. Practical works at Furniture Design Techniques, 3<sup>rd</sup> year of study (2012-2017)

## c. Design Studio / Projects

1. Architecture Design Studio 1<sup>st</sup>-3<sup>rd</sup> year of study (1992 - 2022)\*initiation of the experimental studio in 1993-1994 (led by Prof.PhD Arch. Muradin Katalin)
2. Specialised Project – Furniture Design - 3<sup>rd</sup> year of study (2000-2023)
3. Architecture Design Studio – 4<sup>th</sup> year of study (2004-2017)
4. Architecture Design Studio – 2<sup>nd</sup> year of study (2017-2022)
  - d. Diploma and Dissertation Guidance (2005-2022)
  - e. Member in the Diploma Committee at FAU (2011-2019) / the Dissertation Committee at FAU (2007-2019)

## • Academic mobilities

Scholarship - Tempus Program - at the Faculty of Architecture of the Technical University from Stockholm (1998)

Visiting professor, ENSA Clermont-Ferrand, 2016

## • Scientific research

## Pedagogy

1. Initiation of the experimental studio in the first year, within the group led by Prof.PhD.Arch. Muradin Katalin, according to the methodology presented at the International Symposium of Schools of Architecture (AEEA –1993)
2. Two papers with a theme related to Pedagogy at the Symposia organized by AEEA (1992, 1997)
3. Editing of didactic materials for study with the help of students, 2005, 2006, 2013, 2014 (CD-Traditional Furniture surveys, CD - Style Furniture surveys, CD - Style Furniture and Traditional Furniture surveys, Catalog „Etape (*trans.Stages*). Catalogue of student projects of the third year Specialized design-Furniture Project”
4. Organizing the Antares Furniture Competition and guiding students to local competitions and national competitions of design (Antares - 2005, 2006, 2007, the National Contest of manufacturers of Furniture 2008 ).

5. Initiation of the school column in Intarzia magazine - magazine dedicated to furniture industry (presentation of articles students - selection, correction, etc. \*contributing editor and referent starting with 2005)
6. Member of the jury of the National Inspired Competition - 2010, 2011, 2012, 2013
7. Presentation of the projects developed at the Furniture design discipline in student exhibitions – ZA (2009,2013,2015), at furniture companies (Antares, 2015), at art high schools (Romulus Ladea – Cluj-Napoca, 2016)
8. Presentation of the projects from the Architecture Design Synthesis – 4<sup>th</sup> year studio / Exhibition organization - in partnership with Cojocna Secondary School (within the „Scoala Altfel” Program) and Cojocna City Hall, 2017
9. Initiation of documentary visits to trade fairs and specialized exhibitions - International Furniture Fair Milano, 2006, 2010, 2013
10. Initiation of documentary visits with students to furniture factories: Sortilemn Gherla – 2013, 2014, 2017, Antares – 2015.
11. Organising visits with students to ethnographic museums – Astra National Museum Complex, 2009, Cluj-Napoca Ethnographic Museum, 2016
12. Initiation of a partnership for the summer practice of FAU students at the "Summer University for the Restoration of Monuments and Sites under the High Patronage of the Romanian Academy", organized by the RPER Association (2013, 2014, 2015) and for the summer internship at furniture companies – Antares- 2015, Salice – 2015, 2016
13. Development of partnership contracts with cultural institutions – "Octavian Goga" Ciucea Museum, Cluj Art Museum, relevant furniture manufacturers from Cluj (Antares, Salice)
14. Guidance of students at the National Design Competition, BIFE-SIM International Fair of Furniture, Equipment and Accessories 2016. Result: Mention.
15. Organizer of International Workshop Roşia Montană [Alburnus Maior], Alba county, in partnership with ENSA Clermont Ferrand, UAUIM Bucharest, French Institute Cluj
16. Lecture at the Bucium Summer University, 6th edition – organized by RPER Rencontres du patrimoine Europe-Roumanie (2017)

▪ **Participation in research groups**

Director of the research group A C D S (Arts / Design / Culture / Sustainability) of U.T.C-N

▪ **Participation in relevant National Conferences**

**Art History**

1. National Art History Symposium - Tourist and Historical Routes (2001; 2003; 2004) organized by M.C.C, Romanian Academy, Institute of History and Archaeology
2. International Art History Symposium - Sibiu, Călnic, 2003
3. National 1900 Architecture Symposium – Oradea, 2004
4. "Virgil Vatasianu" National Art History Symposium, Cluj, 2005
5. National Symposium – Research in architecture, organized by UAUIM, Bucharest, 2006

**Architecture**

International Workshop – Questions, organised by FAU Cluj in 2015, 2016, 2017  
International Conference - Questions, organised by FAU Cluj in 2018, 2022

▪ **Participation in competitions, prizes**

2 participations in National Architecture Competitions:

- a) Iaşi Historical Center Competition, 1993 (member in a team)
- b) Cluj Greek-Catholic Cathedral Competition, Cluj, 1992 (member in a team)

\*Ascanio Damian Research Award, 2005

1987-1992 **Head of Graphics and Design studio**

IPC "Farmec", Henri Barbusse street, No. 16, Cluj – Napoca

Main activities: Design in the cosmetic industry

Packaging and advertising design, specialized assistance for the creation of prototypes and products - 33 design projects - of which 31 completed

▪ **Scientific research**

a. Studies for cosmetic products

1. Packaging and labelling instructions according to European Community regulations (1991)
2. Colour and shape concerning cosmetic products (1991)

▪ **Participation in fairs, prizes**

3 Participations in International Cosmetics Fairs – 1988; 1989; 1991;

\* First Prize – at "INCHEBA 1988")

5 Participations in International Consumer Products Fairs (1988; 1989; 1990; 1991; 1992)

- 1983-1987 **Designer and technologist**  
IPPSC – Cluj
  - Main activities: Consumer product design
  - Business or sector: Industry related design
- 1981-1982 **Architect**  
TCMM Cluj
  - Main activities: Verification of architectural projects and economic documentation - for execution
  - Business or sector: Technical verification - Architecture

**EDUCATION AND TRAINING**

- 1997-2004 **PhD studies – Art History**  
PhD Thesis: „Iron in Transylvanian architecture from the end of the 18th century until the beginning of the 20th century”.  
Babes Bolyai University Cluj-Napoca  
Main studies – Art History; Proposal for classification and evaluation of heritage objects  
\* CNMC certified expert for goods with artistic significance - furniture (2013)
- 1975-1981 **Architect Diploma**  
Ion Mincu University of Architecture and Urban Planning  
Main studies –Architecture, Urban Planning

**PERSONAL SKILLS**

Mother tongue(s) Romanian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C2	B2	B2	C2
French	B2	B2	B1	B1	B2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

**ANNEXES**

**Published papers**

- a) with didactic profile: 13 (5 study notebooks, 7 papers in conference volume, 1 book)
- b) in specialized magazines – furniture design: 19 articles ; art / social sciences/ technique-related aspects: 4 articles
- c) in other magazines: 10

**National and international cosmetic and consumer products fairs: 8**

- a) 3 international cosmetics fairs
- b) 5 national consumer products fairs

**National competitions: 2 (team member)**

**National and international awards: 3**

- a) 3<sup>rd</sup> Prize: National competition (member in a team)
- b) First prize: Product design (cosmetic products)
- c) Ascanio Damian Award (research)

**Completed projects**

- a) 31 design projects (cosmetic products)
- b) 2 architectural projects

**Participation in conferences:** 15 participations

## ADDITIONAL INFORMATION

### Published papers

a) with didactic profile: 12 (5 study notebooks, 7 papers in conference volume, 1 book-course dedicated)

- 1993: SEVEN GATES TO UNDERSTAND ARCHITECTURE - International Congress of Schools of Architecture – Praga,1993, pg. 34 , in Conference volume ( co-author )
- 1996: INDRUMĂTOR PENTRU STUDIUL PROIECTĂRII DE ARHITECTURĂ - AN I (trans. A Guide for the study of Architectural Design – 1st year), Ed. Universitatea Tehnica Cluj – Napoca,1996 ( co-author)
- 1997: OUR IDENTITY, OUR IDEALS – International Congress of Schools of Architecture – Las Palmas 1997, in Conference volume, pg.185-190 ( co-author )
- 2005: CAIET DE STUDIU NR. 1, Istoria mobilierului, relevee de mobilier popular, (trans. Study notebook 1 - Traditional furniture surveys) Ed. UTPRESS Cluj- Napoca, 2005,\*ISBN nr.973 – 662-169-3;172 pg.(Muradin K.,Vlad D.,Aramă A., - co-author, coordinator editor )
- 2006: CAIET DE STUDIU NR.2, Istoria Mobilierului,relevee de mobilier stil, (trans. Study notebook 2 - Style furniture surveys) Ed.UTPRESS, Cluj-Napoca, 2006, \*ISBN nr.973-662-189-8; 363 pg. (Muradin K.,Vlad D.,Aramă A., - co-author, coordinator editor )
- 2007: MODALITĂȚI DE VAORIFICARE A PATRIMONIULUI DIN TRANSILVANIA – MOBILIER, (trans. Methods of valuation of the heritage from Transylvania – furniture) Simpozionul Național, Cercetarea în arhitectură (National Symposium Research in Architecture), publ. In Analele Arhitecturii nr 1-2, pg.133-138,Ed. UAIM, Bucuresti,2007 (author )
- 2013: STIL – Istoria mobilierului,Caiet de studii nr.3,relevee de mobilier stil,relevee de mobilier traditional (trans. Study notebook 2 - Style furniture surveys; Traditional furniture surveys) Ed.UTPRESS, Cluj –Napoca,2013\*ISBN nr.978 -973-662-823-8; 362pg.( Vlad D.,Moțu A., Julean I., - main author, coordinator editor)
- 2014: ETAPE – Mobilier pentru copii, interior pentru tineri,mobilier urban – Catalog de proiecte ale studenților anului III, Proiectare specializată – Mobilier (trans „Stages. Furniture for children, interior for young people, urban furniture. Catalogue of student projects of the third year Specialized design-Furniture Project”), Faculty of Architecture and Urban Planning, Ed.UTPRESS Cluj – Napoca,\*ISBN nr.978-973-662-983-3;193 pg.( Vlad D., Moțu A., - main author, coordinator editor)
- 2015: ` Sustainability- Education` - International Workshop FAU/UTCN, Cluj-Napoca, Romania „Questions – Sustainable Development and the Built Environment”, Acta Technica Napocensis: Civil Engineering & Architecture vol 58, No. 4(2015), pp.102-109 ( co-author )
- 2016: ` Wooden Barelts and Textiles. An approach towards a sustainable design` - Acta Technica Napocensis: Civil Engineering & Architecture vol 59, No. 3(2016), Special Issue - 5th International Workshop in Architecture and Urban Planning „ Buildings - Cities - Territory” pp.21-26 ( co-author )
- 2017: „Commercial Spaces on Display. City Centers on Display” , Acta Technica Napocensis: Civil Engineering & Architecture vol 60, No. 3(2017), Special Issue - 6th International Workshop in Architecture and Urban Planning „The built environment - between permanent and temporary”, pp. 180-196 ( co-author )
- 2019: „Learning to Design. A road-map of Specialized Design Project”, Acta Technica Napocensis: Civil Engineering & Architecture, Vol. 62, No.1 , (2019),pp.26-39 ( co-author )
- 2020: Vlad Dorina; Moțu Andreea, „Mobilier. Tehnica mobilei - note de curs ” (trans. Furniture Design Techniques), ed. U.T.Press, Cluj-Napoca, 2020, ISBN 978-606-737-447-6

b) in specialized magazines – furniture design: 19 articles (*\*the titles are translated*)

- Artists and innovators of the 19th century, Michael Thonet, Part I ( Intarzia no. 11/2005, pg. 58-60, author)
- Vienna Furniture Museum – the imperial collection of furniture (Intarzia no. 9/2005, pg. 48 – 51, author)
- Furniture competition organized by the Antares Company at FAU Cluj (Intarzia no. 9/2005, pg.58-60, author)
- Artists and innovators of the 19th century, Michael Thonet, Part II (Intazia no.1/2006, pg. 38-38, author)
- Interior design – a possible introduction and approach (Intarzia no. 3/2006, pg. 35-37, author)

- Some impressions from the Nuova Fiera Milano Rho Pero, Salone Internazionale del Mobile, Delay no. 7/ 2006, pg. 34 – 37, author)
- Classic furniture – Impressions from the Milan Furniture Show 2006 (Intarzia no. 7/ 2006, pg. 36-38, author)
- Some considerations on Neo-Renaissance and Henry II style furniture - Intarzia no. 8/2006, pg. 48 – 49, author )
- Possible milestones in Swedish design in 2006 Intarzia no. 9/2006, pg. 41 – 43, author)
- Furniture competition organized by Antares Romania in Cluj-Napoca (Intarzia no. 10/2006, pg. 55 – 57, author
- Moments, attitudes, influences in Danish furniture design (Intarzia no. 11/2006, pg. 46 – 47, author)
- Aspects of identity, Danish furniture companies (Intarzia no.1/2007, pg.40-42, author)
- Finnish design – a national brand of great originality (Intarzia no. 2/2007, pg. 36-38, author)
- Finnish design - a tradition continued through the concern of professional and cultural bodies and encouraged by awards and exhibitions (Intazia no.4/2007, pg. 46-49, author)
- Antares Competition 2007 – Terrace furniture in Cluj Museum Square (Intarzia, no. 6/2007, pg. 52-53, author)
- Participants in the Antares Competition 2007 (Intarzia, no. 7/ 2007, pg. 53, author)
- Pop Art, furniture design (Intarzia, no. 9/ 2007, pg. 70-75, author)
- Copenhagen – The silver furniture from the Rosenborg palace (Intarzia no. 10/ 2008, pg. 64-69, author)
- „Initiatives in the Transylvanian Furniture Cluster ", Intarzia nr. 01/2016 ,ISSN 2360-3828 issN-L 2360-3828, pp.42-46

b) in specialized magazines – art / social sciences/ technique-related aspects: 4 articles

- „MERCHANDISE - MEDIA REPORTS AND URBAN CHARACTER. A SIGHT TOWARDS INTERWAR SPAN OF CLUJ-NAPOCA` (autori Dorina Vlad, Andreea Motu, Fabian Luca), SGEM2018 5th International Multidisciplinary Scientific Conference on Social Sciences and Arts SGEM 2018 Vienna ART Conference Proceedings, ISBN 978-619-7408-33-1 / ISSN 2367-5659, 19 - 21 March, 2018, Vol. 5, Issue 5.1; 175-186 pp, DOI: 10.5593/sgemsocial2018H/51/S17.021 ( co-author )
- „Product design matters. A sight towards a new generation of Romanian designers shaping a contemporary trend. ” – Vlad Dorina, Moțu Andreea, Luca Fabian QUESTIONS 2018: International Workshop in Architecture and Urban Planning „Architecture, Technology and the City”. Cluj-Napoca, Acta Technica Napocensis: Civil Engineering & Architecture, Vol. 61, No.3, (2018),pp.40-56 ( co-author)
- „Paper. Craft and Industry. Social sustainability and Cultural Heritage”, (autori Dorina Vlad, Andreea Motu, Fabian Luca) 18th International Multidisciplinary Scientific GeoConference SGEM2018, ISBN 978-619-7408-71-3, DOI: 10.5593/sgem2018V/6.4/SIO.097;pp.785-796 (co-author )
- „A Sight towards the Design Museum. Thinking Big or Thinking Small?“, (autori Dorina Vlad, Andreea Motu) 6th SWS International Scientific Conference on Arts and Humanities 2019, Conference Proceedings Vol.6, pp.329-336( co-author )

c) in other magazines: 10

Articles published in „Caminul” magazine

National and international  
cosmetic and consumer products  
fairs

3 international cosmetics fairs  
Participation - INCHEBA, 1988, 1989, 1991  
5 national consumer goods fairs: (1988; 1989; 1990; 1991; 1992) - nominations

National competitions

National competition (member in a team): Competition for the Greek Catholic Cathedral Cluj  
3rd Prize - HISTORICAL CENTER IAȘI COMPETITION, 1993 (member in a team)

National and international awards

Third prize: National competition (member in a team) Competition for the Greek Catholic Cathedral Cluj  
First Prize: Product Design (cosmetic products): First Prize – INCHEBA, Bratislava, 1988 (International Fair of Cosmetic Products)  
Ascanio Damian Award (research)

Completed projects

31 design projects (cosmetic products)

- Pr. Cosmetics and advertising (Meteor range, Primavara, Ro floral range, Bebe, As, Lara s., Elis range, Laura range, Tar s., Ada, Lara, Symbolic range)
- Medicines (Piroxicam, Lithium Carbonate - co-author)

2 architecture projects

- Lighting company and logo for hotel Transylvania, Cluj, Contract no. 99/ 1993 UTC-N,, beneficiary IRUC Cluj, (co-author)
- Study regarding the façade refurbishment of B-dul 22 December Cluj-Napoca, Contract no. 25/ 1995 of UTC-N, beneficiary County Council (co-author)

Conference participation

- „Aspects of the relationship technology- ornament regarding the hardware from Transylvania from the end of 18<sup>th</sup> century to the beginning of the 20<sup>th</sup> century” - International Symposium Sibiu, 2003
- "Our identity, our ideals" – International Congress of Schools of Architecture – Las Palmas, 1997
- „Railway architecture in Transylvania in the 19<sup>th</sup> century”, National Symposium - Touristic and historical routes, Câlnic, 2001
- „Traditional ornaments in wooden churches from Transylvania - connections, interpretations”, National Symposium - Touristic and Historical Routes, Baia Mare, 2004
- „Some aspects of 1900 Architecture in cluj”, National Symposium - 1900 Architecture in a national context, Oradea 2004
- „Present and perspectives for wrought iron”, Virgil Vătăşianu National Art History Symposium, Cluj, 2005
- „Methods of valuation of the heritage from Transylvania – furniture”, National Symposium, Research in Architecture, (publ.) organized by UAIM Bucuresti, 2007
- „Sustainability- Education” - International Workshop FAU/UTCN, Cluj-Napoca, Romania "Questions - Sustainable Development and the Built Environment", June 23-24, 2015
- QUESTIONS 2016: „TRIPTIC. PROJECTS - STUDIES - ROSIA MONTANA". International Workshop FAU/UTCN, Cluj-Napoca, Romania "Questions – Buildings, Cities, Territory", July 7-8, 2016
- Presentation of the activity of the Furniture discipline group, Presentation of the Rosia Montana Workshop. ENSA Clermont Ferrand, France, May 2016
- QUESTIONS 2017: International Workshop in Architecture and Urban Planning "The Built Environment - between permanent and temporary", 10-11 July 2017, Cluj-Napoca - "Commercial Spaces on Display. City centers on Display" - Vlad Dorina, Moţu Andreea, Luca Fabian
- QUESTIONS 2017: International Workshop in Architecture and Urban Planning "The Built Environment - between permanent and temporary", 10-11 July 2017, Cluj-Napoca - "Teaching exercise on Cojocna, Cluj County- Synthesis by Design 2 (project)" ( member in a team)
- Lecture at the Bucium Summer University, 6th edition – organized by RPER Rencontres du patrimoine Europe-Roumanie (2017)
- QUESTIONS 2018 International Conference „Architecture, Technology and the City", 25-26 Oct 2018 „Product design matters. A sight towards a new generation of Romanian designers shaping a contemporary trend "- Vlad Dorina, Moţu Andreea, Luca Fabian
- QUESTIONS 2022 International Conference „Building Change in Architecture" 27 Oct.2022: „One's personal exploration through design" - Vlad Dorina, Moţu Andreea, Luca Fabian